

SRI GANGANAGAR COLLEGE OF AYURVEDIC SCIENCE & HOSPITAL



TANTIA UNIVERSITY

Contact Details: 0154-2944859, 2494852

E-mail: ayurvedsgnr@gmail.com | Website: www.scas.tantiauniversity.com



Ref. No.: TU/AYUR(17)/2025/2047

Date: 28/11/2025

NATIONAL SEMINAR REPORT

DIVYODHYAM – 2025

“Ayurveda Innovators: Shaping the Future of Holistic Health”

Organized by: Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University, Sri Ganganagar

Dates: 21–22 November 2025

Venue: Charak Auditorium, Sri Ganganagar College of Ayurvedic Science & Hospital,
Tantia University, Sri Ganganagar, Rajasthan-335002

1. Preface-

The National Seminar “Divyoudhyam – Ayurveda Innovators: Shaping the Future of Holistic Health” was organized on 21–22 November 2025 to promote scientific temperament, academic excellence, innovation, and entrepreneurial vision in the field of Ayurveda. The seminar brought together eminent scholars, research professionals, academicians, entrepreneurs, and students from various parts of the country.

The event witnessed:

- More than 693 total participants
- Over 180 scientific paper presentations
- 20 poster presentations
- 13 Best Paper Awards (one from each parallel scientific session)

The seminar aimed to provide a platform for knowledge exchange, research discussion, and exposure to entrepreneurial opportunities in Ayurveda.

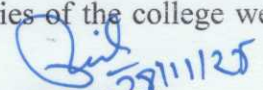
2. Inaugural Session Report (Day 1)

Date: 21 November 2025

Venue: Charak Auditorium, Sri Ganganagar College of Ayurvedic Science & Hospital

2.1 Pre-Inaugural Institutional Inaugurations-

Before the commencement of the official ceremony, the following facilities of the college were formally inaugurated:


Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

Facility	Inaugurated By	Remarks
New Administrative Block	Hon'ble Dr. B. L. Mehra , Chairperson, NCISM, New Delhi	Strengthens administrative efficiency and academic governance.
Central Library	Hon'ble Dr. B. L. Mehra , Chairperson, NCISM, New Delhi	Newly upgraded central academic resource centre.

Following these inaugurations, the guests proceeded to the auditorium for the formal programme.

2.2 Anchoring and Introduction-

The inaugural ceremony was **hosted by Dr. Vishal Chhabra** and **co-hosted by Dr. Sakshi**, who extended a warm welcome to dignitaries and participants and introduced the theme of the National Seminar.

2.3 Lighting of the Lamp & Shantipatha-

The traditional **Deepa Prajwalan** and **Shantipatha** were conducted by **Dr. Om Prakash Sharma**, Vice Principal, Sri Ganganagar College of Ayurvedic Science & Hospital, marking the auspicious beginning of the seminar.

2.4 Dignitaries Present-

- **Chief Guest:**
Dr. B. L. Mehra, Hon'ble Chairperson, NCISM
- **Special Guests:**
 - **Prof. (Dr.) Govind Sahay Shukl**, Vice Chancellor, Dr Sarvapalli Radhakrishnan Rajasthan Ayurvedic University, Jodhpur
 - **Prof. (Dr.) M. M. Saxena**, President, Tania Univeristy, Sri Ganganagar, Rajasthan.
 - **Vd. Rakesh Sharma**, Ex-President, Board of Ayurveda, NCISM, New Delhi.
 - **Dr. Sanjeev Goyal**, Registrar, Guru Ravidas Ayurvedic University, Hoshiarpur
 - **Dr. K. S. Sukhdev**, Executive Director, Tania University, Sri Ganganagar, Rajasthan
 - **Smt. Sudesh Kumari**, Spouse of Hon'ble Dr. B. L. Mehra (attending as distinguished guest)
- **Institutional Dais Members:**
 - ❖ Prof. (Dr.) Praveen Sharma, President, Tania University
 - ❖ Dr. Rajendra Godara, Director IQAC & Controller of Examination
 - ❖ Dr. Ajay Sharma, Dean, Sri Ganganagar College of Ayurvedic Science & Hospital, Tania University, Sri Ganganagar, Rajasthan.

Dr. B. L. Mehra
23/11/25

Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tania University
Sri Ganganagar (Raj.)-335002

- ❖ Dr. Rishu Sharma, Principal, Sri Ganganagar College of Ayurvedic Science & Hospital, Tantia University, Sri Ganganagar, Rajasthan.
- ❖ Dr. O. P. Sharma, Vice Principal, Sri Ganganagar College of Ayurvedic Science & Hospital, Tantia University, Sri Ganganagar, Rajasthan.

2.5 Felicitation of the Guests

Guests	Felicitated By
Dr. B. L. Mehra	Dr. K. S. Sukhdev & Dr. Ajay Sharma
Smt. Sudesh Kumari	Dr. S. Shruti & Dr. Aarohi
Dr. Govind Sahay Shukl	Prof. (Dr.) Praveen Sharma & Dr. Omprakash Sharma
Dr. Sanjeev Goyal	Dr. Rajendra Godara & Dr. Subhash Upadhyay
Prof. (Dr.) M. M. Saxena	Dr. Rishu Sharma & Dr. Rajesh Sharma

2.6 Welcome Address-

The welcome address was delivered by **Dr. Rishu Sharma**, (Principal, Sri Ganganagar College of Ayurvedic Science & Hospital, Tantia University, Sri Ganganagar, Rajasthan) who emphasized the significance of innovation, entrepreneurship, and research in Ayurveda.

2.7 Addresses by Hon'ble Guests-

A. Address by Dr. B. L. Mehra

- Emphasized bridging the gap between existing Ayurveda teaching and practical healthcare needs
- Highlighted the need for **innovation, reforms, and modernized pedagogy**
- Appreciated the vision of Tantia University and its leadership

B. Address by Prof. (Dr.) Govind Sahay Shukl

- Stated that the real challenge is not treatment, but **maintenance of health**
- Encouraged students to study Ayurveda continuously
- Predicted a **global boom in Ayurveda pharmaceuticals**

C. Address by Dr. Sanjeev Goyal

- "Ayurveda existed yesterday, exists today, and will flourish tomorrow."
- Motivated students to work sincerely and develop a strong clinical identity

D. Address by Vaidya Rakesh Sharma (Online)

- Urged factual, evidence-based research
- Praised the strong academic culture of Tantia University


Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

E. Address by Prof. (Dr.) M. M. Saxena (Presidential Speech)

- Advised students to look at Ayurveda through the **lens of entrepreneurship**
- Warned about excessive commercial marketing
- Encouraged innovation with responsibility

2.8 Book Release Ceremony-

A set of academic publications authored by:

- **Dr. Rishu Sharma**
- **Dr. Sakshi**
- **Dr. Saurav Verma**
- **“Divyoudhyam” Souvenir**

were formally released by the dignitaries.

3. Exhibition Zone-

The Ayurvedic exhibition included the following stalls:

Stall No.	Exhibit-
1	Registration Counter & SG Herbals
2	Vaidyaratnam Pharmaceuticals
3	Kottakkal Pharmaceuticals
4	SKM Pharmaceuticals
5	Unique Book Stall
6	Aimil Pharmaceuticals

4. DAY 1 KEYNOTE SESSIONS (AFTER LUNCH)

4.1 Session 1 — Dr. Subhash Yadav

Topic: “From Lab to Market: Start, Protect, Manage & Grow Your Plant-Based Cosmetic Brand”

Key Learning Points (extracted from your notes)

- How to take your Ayurvedic brand to the **market**
- Procedures for **licensing, patenting, branding, and legal compliance**

Dil
28/11/24
Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

- How to **scale and grow** a startup using customer data
- Importance of **manufacturing unit planning**
- Using **natural ingredients** and modern clinical trends
- How **data interpretation** plays a critical role in success
- How global Ayurveda brands earn using online tools
- Examples of well-established Ayurveda ventures
- Applications of **Agnikarma, Ksharasutra, Viddha karma** in practice
- Guidance on how students can start their **own setup**

Session Outcome

Students reported:

- “We learned how Ayurveda can be used meaningfully in modern life.”
- “It was an eye-opening and mind-opening session.”

4.2 Session 2 — Vaidya Dr. Sanjay Maheshwari

Topic: “Entrepreneurship in Ayurveda”

Key Learning Points

- Shared his journey from Udaipur to establishing a successful clinic
- Importance of **vision, clarity, and purpose (WHY?)** in one’s professional life
- Facing failures with courage and turning them into learning
- Explained **pharmaceutical company roles**, startup essentials, and implementation
- Motivated students to pursue independent practice with confidence

Outcome

- Students gained insight into real clinical struggles and solutions
- Session was repeatedly described as “very inspiring and practical”

4.3 Session 3 — Dr. Vivekanand Kullolli

Topic: “Ayurpreneur Business Model – The Futuristic Entrepreneurship of Ayurveda”

Key Learning Points (IMD Model + Notes Extracted)

- Explained why **Ayurpreneurs** are needed today
- Challenges in Ayurveda:
 1. Identity crisis
 2. Financial restriction & stagnation

Dil
28/11/25
Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

3. Lack of confidence and direction

- Introduced **IMD Model:**

- **Identity**

- **Model**

- **Desire**

- How Ayurveda professionals can **regain confidence**
- How to connect with supportive **Ayurveda communities**
- How to **mutually grow** using networks
- Role of expertise, resources, and opportunities
- How to manifest growth using **Energies, Universe principles, Angel numbers**
- Framework for clinical startups and Ayurveda-based businesses

Outcome

Students expressed:

- “It helped us believe in Ayurveda and envision a better future.”
- “It was an amazingly informative and futuristic session.”

5. DAY 1 PARALLEL POSTER PRESENTATIONS

20 posters were presented on:

- Clinical case studies
- Entrepreneurship models
- Herbal innovations
- Nutrition & preventive health
- Research methodology

Evaluators:

Dr. Ajay Kumar Sharma & Dr. Rajesh Kumar Sharma

3 best posters were selected and awarded first, second & third place in the poster presentation session by jury members.

Dr. Ajay Kumar Sharma
28/11/25

Principal

**Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002**

6. DAY 2 REPORT — 22 NOVEMBER 2025

6.1 Keynote Sessions-

Session 1 — Dr. Atul Sahuwala

Educate students regarding different kind of IPRs and the processes of Applying and the utilising these in the future practices.

He elaborates the domain of IPR according to Udhyam Valuation in the field of Ayurveda & told that the IPR is the legal framework established to protect the creation encouraging innovations & artistic expressions by granting exclusive rights to creators in the field of holistic approach of health, which comes under the light of Ayurveda.

Session 2 — Dr. Animesh Mohan

He explained about startup formation in the Ayurveda sector by market research, Ayurvedic Product Service such as classical formulations, proprietary medicines & herbal cosmetics under the title of Ayurveda as a mission not just a Profession.

Session 3 — Dr. Manoj Bhati

According to Dr Manoj Bhati Ayurveda industry is undergoing a massive transformation, surging to an estimated market size of 1.9 lakh Crores in india and growing at strong compound annual growth of 15% since 2020. There are lot of opportunities in ayurvedea through direct to consumer revolution & hyper-personalization and digital Ayurveda.

Session 4 — Dr. Kushal Nathpal Singh

The role of Yoga, Acupressure (Marma Chikitsa) Along with the holistic treatment approach of Ayurveda is described by Dr K. N. Singh through multiple videos and pictures.

Session 5 — Dr. Piyush Trivedi

- Demonstrated essential acupressure points
- Explained their role in:
 - Pain management
 - Digestive disorders
 - Stress reduction
 - Holistic balance
- Shared clinical cases showing effectiveness

Dil
28/11/25
Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

Outcome

Students found the session highly practical and immediately applicable.

5. Scientific Paper Presentation Sessions-

A total of **180+ papers** were presented across multiple parallel halls.

Each scientific session includes:

- **Chairperson:**Total 15 Chairperson were selected among from guest dignitaries and advisory committee and our college staffs.
- **Co-Chairperson:**Total 15 Co-chairperson were selected among from guest dignitaries and advisory committee and our college staffs.
- **Session Coordinator:** All session coordinators were selected from among our college staffs for easy ongoing for the session.
- **List of Presenters-** Approximate 180 presenters were presented their papers from various topics.

Each session ended with selection of **one Best Paper** (total **15 Best Papers Awarded**).

7. VALEDICTORY SESSION

7.1 Chief Guest-

- **Dr. Siddhalingesh M. Kudari**
President, Board of Ayurveda, NCISM, New Delhi
- **Prof. (Dr.) M. M. Saxena**
President, Tantia Univeristy, Sri Ganganagar, Rajasthan.

7.2 Address by Dr Praveen Sharma-

Promotion of the methods for quality education in Ayurveda.


Encouraging research, Innovations and interdisciplinary collaborations for strengthening the academic ecosystem in Ayurveda.

Elaborate the use of Understanding the growing global relevance of ayurveda for students.

7.3 Address by Dr. Kudari

Key Highlights:

- Classroom teaching must strictly follow NCISM curriculum
- Teachers and students must be aware of their **rights and responsibilities**


28/11/25

Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tantia University
Sri Ganganagar (Raj.)-335002

- Strong emphasis on **academic integrity**
- Encouraged institutions to elevate the standards of Ayurveda education

7.4. Address by Prof. (Dr.) M. M. Saxena (Presidential Speech)

- Acknowledging the students and faculty staffs for successful organization of the event.
- Advised students to look at Ayurveda through the **lens of Entrepreneurship**
- Thanks Dr Kudari for accepting the invitation as a guest in valedictory session.

7.5 Vote of Thanks

Presented by- **Dr. Rishu Sharma**, Principal, Sri Ganganagar College of Ayurvedic Science and Hospital, Tania University, Sri Ganganagar, Rajasthan.

He acknowledged all dignitaries, faculty, students, supporters, and management for their kind supports and blessings in the successful organisation of the National Seminar Divyoudhyam 2025.

8. Participation Statistics

Category	Number
Total Participants	693+
Research Papers Presented	180+
Poster Presentations	20
Best Paper Awards	15
Best Posters Awarded	3 (First, Second & Third Place)

9. Conclusion

The two-day National Seminar “Divyoudhyam 2025” successfully celebrated Ayurveda’s scientific, entrepreneurial, and clinical dimensions. The sessions provided:

- Knowledge
- Inspiration
- Practical skills
- Entrepreneurial vision

The seminar strengthened the research culture at SGCAH and contributed to national academic growth in Ayurveda.

Dr. Rishu Sharma
Principal

Sri Ganganagar College of Ayurvedic Science & Hospital
Tania University
Sri Ganganagar (Raj.)-335002